



THEME PARK "LEGENDS OF CHESS"

chesslessonskids@gmail.com

telephone: +79252462564

www.magicchessworld.com



ISSUES.

Modern children and adults spend much time using computers and gadgets, while losing the skills of real-life communication, culture and socializing. Their intellectual development slows down, which is especially damaging for children as their brains are still developing.

Digital autism and eyestrain.

Lack of interesting spaces for organizing chess competitions and training camps.

Lack of entertainment for the sportsmen assisting competitions.

Lack of ideal conditions for preparing for competitions.

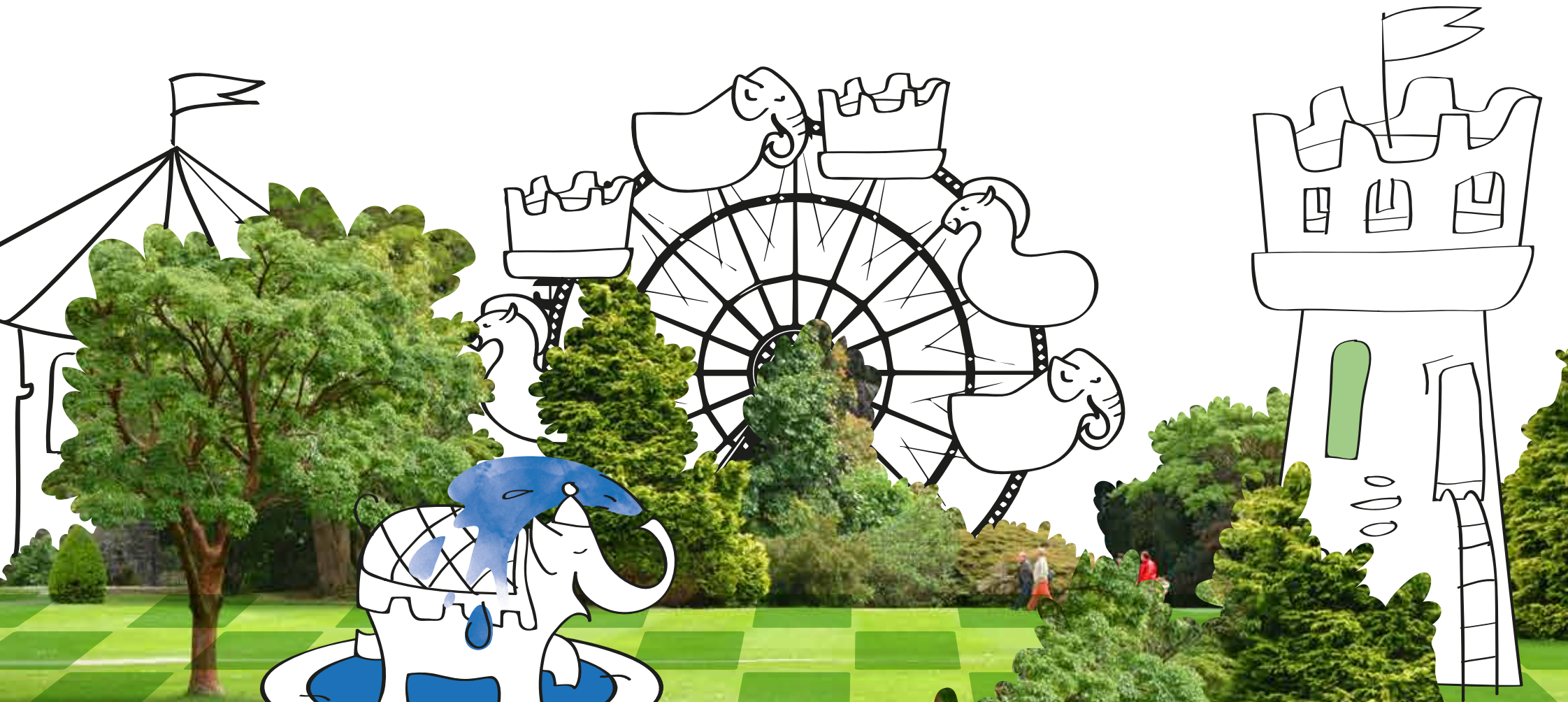


SOLUTION



SOLUTIONS.

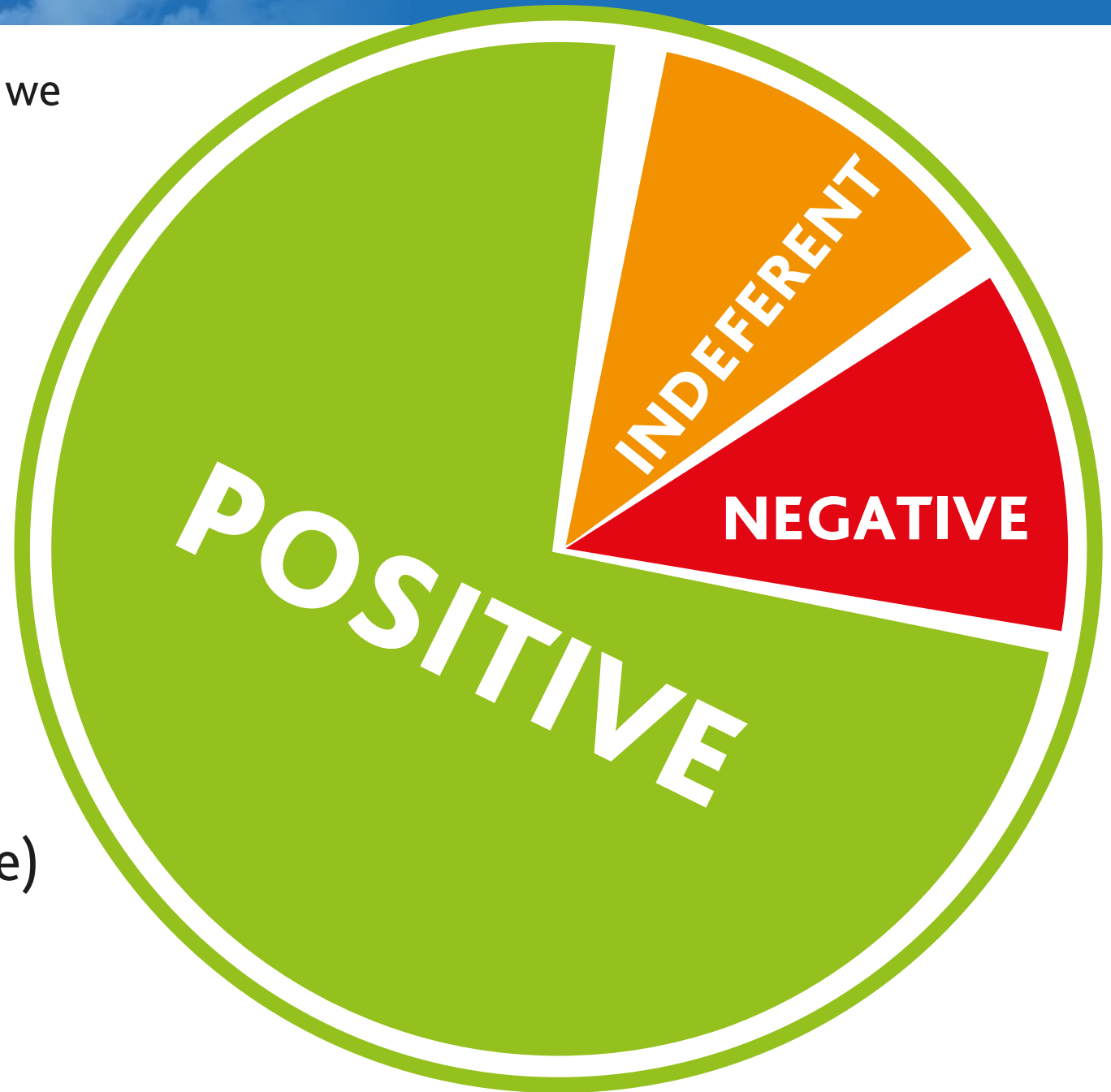
Amusement Park + competition
and training space + marketplaces + cafes/restaurants.



CUSTDEV USA INTERVIEWS:

Most people say "yes" when we asked about theme park nearest.

- 1 New Jersey
- 2 Connecticut
- 3 New York
- 4 Florida (Miami)
- 5 North Carolina
- 6 South Carolina
- 7 California
- 8 Florida (Tampa)
- 9 Florida (Jacksonville)
- 10 Texas



MONETIZATION 1.

The approximate
price for entry to
1 theme park for
a day **130\$**

Hotel stay **170\$**

Bill for hotel stay
and visit to the
park from **300\$ +**

- Hotels,
- cafes,
- restaurants,
- gift shops,
- rope courses,
- a golf course,
- amusement rides,
- organizing chess
- competitions,
- chess training camps.

The carrying capacity of the park is several thousand people per day.

The prototype of the park is Disney with chess interpretation as well as some world parks: chess parks and amusement parks.

MONETIZATION 2.

Golf	65\$
The average bill per meter for rent for a cafe or restaurant in the park	100\$ m per month.
Entertainment in the hotel not included into the room price (spa, aquazone, quest, birthday party, special dinner, children room, business center) - average bill	60\$
Special activities not included in the ticket price	35\$
The carrying capacity of the park	4000 people.
The hotel capacity	450 rooms.
Chess Club	35\$

THE BEST PARKS IN THE WORLD

Disneyland The Wizarding World of Harry Potter
Disneyland USA

(81000 m)

(40 hectares, 110 km,
23 hectares, 29 hectares,
172 hectares, 43 hectares,
19.42 km, 121 hectares),

Dream Island, Thorpe-Park (the UK)

200 hectares,

Europa-Park (Germany)

95 hectares,

PortAventura (Spain)

119 hectares

Ferrari World (UAE)

9 hectares,

Mirabilandia (Italy)

850 m,

Tivoli (Denmark)

68 km,

Efteling (Netherlands)

72 hectares,

Sochi Park (Russia)

25 hectares,

Dream Island (Russia)

100 hectares

American Dream (USA)

27871 ga

CHESS PARKS IN THE WORLD

- 1 Atlanta,
Botanical Garden (USA)
- 2 Geneva (Switzerland)
- 3 Osaka (Japan),
- 4 Chita (Russia),
- 5 Chess Parks in
Saint-Petersburg (Russia),

By creating a series of unique parks using modern technologies we are fulfilling a great social mission.

COMPETITORS (HOBBY+EDUCATION)

Glazer Children's Museum
Museum of Science & Industry
Miami Children's Museum
Life and Science

TARGET AUDIENCE:

- Children and adults,
- chess players,
- chess lovers
and professional players,
- coach.



THE VISION OF THE PROJECT.

We popularize chess and intellectual activities. We provide an opportunity to prepare for the competitions in ideal conditions.



COMPETITIVE ADVANTAGES.

Professional and innovative approach:
entertainment + professional activities.

Ideas for extraordinary chess sets, such as Jurassic Park and Harry Potter themed chess sets that are also included in the project.



COMPETITIVE ADVANTAGES.

The theme versions of the park are associated with the history and development of chess.

Legends and tales of chess are included.
Golf course (2000 m)

GEO US, Europe.



OUR TEAM

MORE THAN 300 SALES IN 7 COUNTRIES OF THE WORLD



Zoya Bondarenko

Author of 15 educational books, programs, tales. Author of unique training and educational toys. Owner of the children club for 10 years: 2008-2018. Member of the Union of Writers of Russia. Licensed chess trainer. Book seller of Amazon. Founder of the training courses for trainers and judges 2020. Trainer of the Champions of Boston and Moscow Oblast. FIDE Master.



Vladimir Mahnev

International arbiter, FIDE Master. Author of the online school for judges 2020. Trainer with more than 30 years of experience.



Lidia Balashova

Licensed illustrator with more than 15 years of work experience. Author of international designer projects (the USA, Cyprus). Work with the leading world companies: «Gazprom», «Tomskneft». Creator of the coat of arms for Limassol.



Alexander Riazantsev

is an International Grandmaster, Coach of the Russian Women's and Men's National Teams. He is an Honored Coach of Russia, Rapid Chess Champion of Russia and Europe. He is a holder of the Russian Federation Presidential Certificate of Gratitude, PhD in Bioscience.



Kosyrev Vladimir

Evgenievich is an International Chess Grandmaster, Master of Science in Education, Moscow Chess Champion in 2000, Vice-Champion of Russia as part of the Norilsk Nickel team with working experience of 23 years. His students are champions of Great Britain, Malaysia, Hong Kong, prize-winners of continental championships.

The founder

Zoya Bondarenko

- 1 Author of 15 educational books, programs, tales.
- 2 Author of unique training and educational toys.
- 3 Owner of the children club for 10 years: 2008-2018.
- 4 Member of the Union of Writers of Russia.
- 5 Licensed chess trainer.
- 6 Book seller of Amazon.
- 7 Founder of the training courses for trainers and judges 2020.
- 8 Coach of the Champions of Boston and Moscow Oblast.
- 9 FIDE Master.

